



# DUPONT™ ARTISTRI® P5003

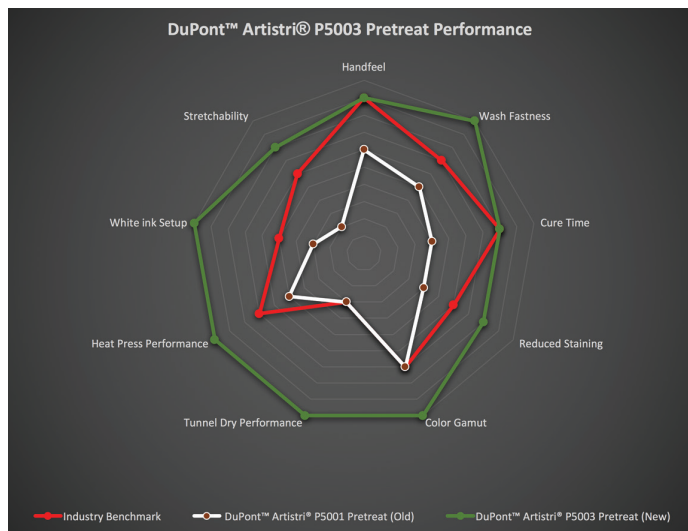
## DARK SHIRT PRE-TREATMENT

DuPont™ Artistri® P5003 Dark Shirt Pre-treatment is a revolutionary Direct to Garment (DTG) shirt pre-treatment that helps improve the overall system performance for DTG printers, compared to alternate products\*. P5003 pre-treatment enables a superior white ink base that is extremely bright and produces a wide, saturated color gamut while minimizing staining on non-printed areas of the shirt. In addition, DuPont™ Artistri® P5003 is formulated for both tunnel dry and heat press curing, which allows printers to benefit regardless of their workflow. With a heat press, final printed shirts are cured in as little as sixty seconds.

One of the important features of this pretreat is superior wash fastness, meeting demanding industry standards. P5003 also enables white ink to set up more quickly during printing, eliminating pause cycles between white and color ink printing. This improvement optimizes overall system speed and performance, lowering operating costs and increasing throughput for garment printers. DuPont™ Artistri® P5003 pre-treatment creates an extremely stretchable ink layer with excellent hand feel making your final product more attractive to your customers.

\*Based on the Pretreat Landscape Assessment testing done by DuPont in 2017.

**Backed by more than 25 years of digital inkjet leadership, Artistri® P5003 Dark Pre-treatment for Direct to Garment printers delivers what customers expect from DuPont – printing efficiency and innovation.**



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